

I MINA'TRENTAI UNU NA LIHESLATURAN GUÅHAN
2012 (SECOND) Regular Session

Resolution No. 398-31 (LS)

Introduced by:

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B. J.F. Cruz
Judith T. Won Pat, Ed.D.
T. C. Ada
V. Anthony Ada
F. F. Blas, Jr.
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Judith P. Guthertz, DPA
Sam Mabini, Ph.D.
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v. c. pangelinan
R. J. Respicio
Dennis G. Rodriguez, Jr.
M. Silva Taijeron
Aline A.Yamashita, Ph.D.

Relative to recognizing and commending the Guam Visitors Bureau and the members of the Guam Delegation to Russia for their concerted efforts in the inaugural and successful promotion of Guam and the Commonwealth of the Mariana Islands (CNMI), through their participation in the Moscow International Travel and Tourism (MITT) Exhibition, and the hosting of the Guam Destination workshops in Khabarovsk and Vladivostok.

1 **BE IT RESOLVED BY *I MINA'TRENTAI UNU NA LIHESLATURAN***
2 ***GUÅHAN*:**

1 **WHEREAS**, the Guam Visitors Bureau's (GVB) mission is to efficiently
2 and effectively promote and develop Guam as a safe and satisfying destination for
3 visitors, and to derive maximum benefits for the people of Guam; and

4 **WHEREAS**, the United States Department of Homeland Security (DHS)
5 granted parole authority for Russia, beginning January 15, 2012; and

6 **WHEREAS**, February 2012 was the first month that Russians could travel
7 to Guam visa-free, resulting in an increase of one thousand one hundred twenty-
8 seven percent (1127%), when compared to the same month last year, with eleven
9 (11) Russian visitors in February 2011, and one hundred thirty-five (135) Russian
10 visitors in February 2012; and

11 **WHEREAS**, the Guam delegation to Russia was led by Senator Tina Rose
12 Muña Barnes, and included GVB Deputy General Manager Jon Nathan Denight,
13 GVB Marketing Manager Pilar Laguana, GVB Marketing Officer Gina Kono; and
14 GVB members: Artur Mladinov with Guam Voyage; Ioulia Safer with Russia
15 Guam Tours; Alfredo Bustamante and Christopher Guerrero with Guam Edge
16 Realty; Quentin Koch and Denis Zyuzin with United Airlines; H.K. Lee, Joon-
17 Yong Ahn, Eunsil Kang, Andrey So, Sang Hoon Ka, and Vitaly Pak with Korean
18 Airlines; and Ekaterina "Katya" Sablan with Guam Troika Tours; and

19 **WHEREAS**, the Delegation's objectives were to enthusiastically promote
20 accessibility and visa-free travel to Guam through their participation in the
21 Moscow International Travel and Tourism (MITT) Exhibition, the largest travel
22 and tourism show in Russia; and

23 **WHEREAS**, for the past nineteen (19) years, MITT has become well
24 established, and is one of the top five (5) travel exhibitions in the world, with the
25 involvement of more than seven thousand thirty-five (7,035) representatives of
26 over three thousand (3,000) companies from one hundred ninety-seven (197)

1 countries and regions around the world, for a total of approximately eighty two
2 thousand nine hundred thirty-three (82,933) participants; and

3 **WHEREAS**, the Delegation's efforts in Moscow included conducting a
4 Marianas presentation with CNMI partners to approximately fifty (50) travel
5 agents and media during MITT; a meeting with Mr. Michael McFaul, the United
6 States Ambassador to Russia; the launch of GVB's Russian language website with
7 the U.S. Commercial Service and the U.S. Embassy; the establishment of working
8 relationships with Korean Airlines management in Russia; and connections with
9 over three hundred (300) travel agents and media through the Guam booth at
10 MITT; and

11 **WHEREAS**, the Delegation continued in their promotion efforts and
12 worked to enthusiastically promote accessibility and visa-free travel to Guam;
13 introduce participating members; and establish working relationships with the
14 travel industry and media, further educating them about Guam's tourism industry,
15 through Guam Destination Workshops in the Far East cities of Khabarovsk and
16 Vladivostok; and

17 **WHEREAS**, the Delegation's efforts in Khabarovsk and Vladivostok
18 included conducting a Guam Destination presentation to approximately one
19 hundred five (105) travel agents and members of the media in Khabarovsk, and
20 around ninety-five (95) members in Vladivostok; with the participation of Ms.
21 Elizabeth MacDonald from the U.S. Consulate in Vladivostok sharing information
22 about the visa waiver program; and the management of Korean Airlines also
23 sharing information with regard to their services in Khabarovsk; now therefore, be
24 it

25 **RESOLVED**, that *I Mina'Trentai Unu Na Liheslaturan Guåhan* does
26 hereby, on behalf of the people of Guam, recognize and commend the Guam
27 Visitors Bureau and the members of the Guam Delegation to Russia for their hard

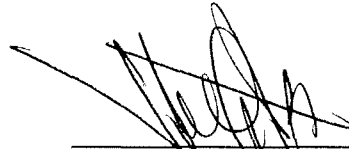
1 work and dedication to the island community on this historic marketing presence in
2 the Russian market for the very first time, as well as the very first economic-driven
3 mission to take place via travel and tourism; and does further congratulate them on
4 their successful efforts; and be it further

5 **RESOLVED**, that the Speaker certify, and the Legislative Secretary attest
6 to, the adoption hereof, and that copies of the same be thereafter transmitted to
7 GVB Deputy General Manager Jon Nathan Denight; to GVB Marketing Manager
8 Pilar Laguana; to GVB Marketing Officer Gina Kono; and to GVB members:
9 Artur Mladinov, Ioulia Safer, Alfredo Bustamante, Christopher Guerrero, Quentin
10 Koch, Denis Zyuzin, H.K. Lee, Joon-Yong Ahn, Eunsil Kang, Andrey So, Sang
11 Hoon Ka, Vitaly Pak, and Ekaterina “Katya” Sablan; and to the Honorable
12 Edward J.B. Calvo, *I Maga'lahren Guåhan*

DULY AND REGULARLY ADOPTED BY *I MINA' TRENTAI UNU NA LIHESLATURAN GUÅHAN* ON THIS 26TH DAY OF APRIL 2012.



JUDITH T. WON PAT, Ed.D.
Speaker



TINA ROSE MUÑA BARNES
Legislative Secretary